

Privacy Policy

Effective Date: Aug 5, 2024

At our site, we prioritize the protection and privacy of your information. This Privacy Policy outlines how we collect, use, protect, and disclose data when you use our website ("Site") and related services ("Services"). By accessing the Site or using our Services, you consent to the terms of this Privacy Policy.

1. Information We Collect

We may collect various types of information ("Personal Information") including:

- Contact Information: Name, address, email, phone number.
- Identifying Information: IP address, social media handles, authentication details.
- Financial Information: Payment details for transactions.
- Demographic Information: Age, gender, employment status.
- Geolocation Data: Location information.
- Internet Activity: Browsing history, interactions with our Site.
- Commercial Information: Products or services purchased or viewed.
- Audio and Visual Information: Recordings or images.
- Inferences: Profiles based on collected data.

2. How We Use Personal Information

We utilize Personal Information for the following purposes:

- Transactional Purposes: Processing orders, subscriptions, or registrations.
- Analytical Purposes: Understanding user preferences and behaviors.
- Marketing and Promotional Purposes: Sending promotional offers, targeted advertising.
- Maintenance and Improvement: Enhancing the Site and Services, handling customer inquiries.
- Review and Content Creation: Allowing user reviews, showcasing user-generated content.
- Security and Fraud Prevention: Protecting against fraudulent activities.
- Legal Compliance: Complying with legal obligations and requests.

3. Sources of Personal Information

We collect Personal Information from:

- Direct Interaction: Information provided by users directly.
- Service Providers: Third-party platforms or tools we use to collect data.
- Third-Party Sources: Information obtained from publicly available sources or with user consent.

4. Sharing Personal Information

We may share Personal Information with:

- Service Providers: Third-party partners who assist in providing our Services.
- Affiliates: Other entities under common control with our organization.
- Corporate Transactions: In the event of mergers, acquisitions, or asset transfers.

- Legal Compliance: To comply with legal obligations or respond to legal requests.

5. Your Rights

You have the right to:

- Access: Request access to your Personal Information.
- Correction: Request corrections to inaccuracies in your Personal Information.
- Withdrawal: Withdraw consent for processing Personal Information, subject to legal constraints.

6. Security Measures

- We implement security measures to protect Personal Information but cannot guarantee absolute security.

7. Cookies and Tracking Technologies

- We use cookies and similar technologies to analyze usage patterns and improve user experience.

8 . Children's Privacy

- Our Site and Services are not intended for children under 18 years old, and we do not knowingly collect information from them.

9. Changes to the Privacy Policy

- We reserve the right to update this Privacy Policy, with changes effective upon posting on the Site.

10. Contact Us

- If you have any questions or concerns regarding this Privacy Policy, please contact us at sarah.snyder@scconsultings.com